

Dear Parents/Guardians,

This year we will be launching a Fundraising Campaign powered by eTeamSponsor to help us raise the necessary funds for our program. Our Rep, Dylan Garrity, is a former Orange County and professional athlete himself who grew up in the area and is very excited to be helping us out this year!

The information below is designed to help you learn more about eTeam's system and how we will be using it. All we need from you to help get it started is the "email sheet" (attached) that you will need to print and fill out with all your potential donors. We ask that you please have your son/daughter complete this form BEFORE our Team "Launch Meeting".

What does eTeamSponsor do? Campaign Crowdfunding. This is a common and very effective way to fund a team or a program, by raising many small amounts of money from a large group of people. eTeam's system allows us to invite people from across the country to help support a worthy cause using today's most common forms of communication (**Email, Texting and Social Media**). After supporters have chosen to donate to our campaign, they will have a choice between the 3 most common forms of giving, (**Online, writing a Check, or over the Phone**). A Receipt and a personalized "Thank You" will be emailed to them automatically on behalf of our program and your child. eTeam's system completes 95% of the work for us!

What role will my child play? Before the team "Launch Meeting" with Dylan, you and your child will be asked to fill out their email list (attached) of potential supporters and have it handy for the meeting. We will be filming a short team video and may ask your child to be apart of it! On the day of the meeting, we will be entering in all the emails from your form into the eTeam system. The goal is simple: get our campaign message in front of as many people as possible!

What role will I play as a parent? All we ask of you, is to help your child gather as many emails as they can of potential friends, family, supporters. The goal is at least 20 per student... But if you can gather more, then **PLEASE** put more on the back. The more emails you can gather, the more money our program will potentially raise to purchase the things we need all season long! Also, if you are active on Social Media, then we would request that you please help share your students personal link through (Facebook & Twitter).

When filling out the email list, please think about people who live the furthest away first, then closer second. Some examples of people to think about when gathering emails: **Aunts, Uncles, Adult Cousins, Grandma and Grandpa, Adult Siblings, Previous Coaches, Family Friends, Co-Workers, Religious Friends, Orthodontists, Doctors, Dentists, Therapists, Neighbors,** or anyone else who loves and cares about your child. You never know who might want to donate so please at least give everyone the chance and option to support us and include them in our fundraiser.

Thank you for your support and please help us share the campaign once we get started!

eTeamSponsor Privacy Policy & Information

- eTS will automatically send the supporters up to 4 emails over a 35-day period.
- Once a donation is made, they will NOT receive any further emails for the campaign.
- Supporters can opt-out at any time by simply "unsubscribing" like any normal email.
- We do NOT share any information gathered with ANY third parties.
- All outbound emails are in direct relationship to this campaign; none are SPAM or other solicitations.
- We do NOT store donor's financial information what-so-ever (ex. Credit Card, address, etc.)
- ALL donors will receive an immediate receipt through email. In addition, a personalized "Thank You" email will be automatically sent 3 days after the donation was made on behalf of the participant.

